

Shadow Mountain Club

Sun
Sports



Shadow Ball—January 25

Bing Crosby Dinner—February 4

The Aladdin Ball—February 11

*Palm Desert Invitational Tennis Tournament—
February 21-22-23*



January 1958

HOLIDAY ISSUE

Palm Desert

To: SHADOW MOUNTAIN CLUB MEMBERS



The Shadow Mountain Club

Palm Desert, California

Cordially invites you to attend

THE SHADOW BALL

Saturday evening — January Twenty-Fifth

Dinner from seven o'clock

PROFESSIONAL ENTERTAINMENT

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Shadow Mountain Club

Looking Ahead at JANUARY-FEBRUARY EVENTS

Saturday, January 25—THE SHADOW BALL—Formal Dress
Dinner—7:00 p.m. Professional Entertainment
Reservations Please

Monday, January 27—BONUS NIGHT—Prizes—Entertainment—Dinner from 6:30 p.m.

Thursday, January 30—Style Show Luncheon—Fashions by Lulu Belle at Shadow Mountain under the auspices of the Palm Desert Woman's Club.
Bar open at 11:30 a.m. — Luncheon at 1:00 p.m.

Monday, February 3—GUESS THE NAME OF THIS SONG—Prizes Galore! Dinner from 6:30 p.m.

Tuesday, February 4—THE MAYOR'S BALL HONORING BING CROSBY,
the first Mayor of Palm Desert.
BY RESERVATION ONLY.

Wednesday, February 5—Ladies' Tennis Doubles—Prizes—Round Robin—9:00 a.m.

Monday, February 10—WESTERN NIGHT—Chuck Wagon Buffet—\$2.75—Dinner at 6:30 p.m.

Tuesday—February 11—THE ALADDIN BALL

Monday—February 17—CORONATION NIGHT—Beautiful Gifts for the Queen.
Special Entertainment

FRIDAY, SATURDAY & SUNDAY—February 21, 22, 23—(three-days)
PALM DESERT INVITATIONAL TENNIS TOURNAMENT (U.S. Lawn Tennis Association.)
Starting time: Feb. 21—1 p.m. Feb. 22 & 23—9 a.m.

Monday, February 24—BONUS NIGHT—Prizes—Entertainment

Friday, February 28—TEEN-AGE DANCE—Informal—8:00 p.m. to Midnight

DINING ROOM SCHEDULE

Luncheon—12 noon to 2:00 p.m.
Sunday Brunch 12:00 to 3:00
Dinner—6:00 p.m. to 10:00 p.m.—Saturday—6:30 p.m. to 11:00 p.m.
Frank D'Amico, Maitre d'
DANCING EVERY NIGHT—7:30 to 12:30 a.m.

COCKTAIL LOUNGE

Open 12 noon to closing
Cocktail Hour nightly—6:00 to 7:00 p.m. Hot Hors D'Oeuvres—Cocktails at attractive prices
RAY VINCENT at the piano from six o'clock on . . .

WEEKLY

Sunday Afternoon—Buffet Brunch—12:00 to 3:00—Music for Dancing

Sunday Evening Series—Travel-Log—6:30 p.m.

Monday—Women's Golf Ass'n—Every Monday at 8:30 a.m. at Tee House. Prizes. Golf Luncheon
—First Monday of each month.

Wednesday—Men's Golf Ass'n—Prizes—1:00 p.m.
Ladies' Bridge Luncheon—12:00 noon—Canasta and Shanghai also played.

Thursday—Dinner Bridge—Prizes—6:30 p.m.

Friday—Rotary Luncheon—12:15 p.m.

SWIMMING — GOLF — TENNIS — SHUFFLEBOARD — TABLE TENNIS

THE PLAYERS

In the MANZANITA ROOM for your Dancing and Listening Pleasure
CLUB CLOSED TUESDAYS

Please see Page 30 for "In This Issue" (Table of Contents)

Credit for photography—Robert Paxton, Robert Nims & The Desert Sun
Photoengraving by P.S.C.V. Photoengravers

ON THE COVER

"JEWELS OF THE MAGI"—Floral masterpiece emulating an exotic Persian garden. The float was Indio's contribution to the 69th Tournament of Roses Parade at Pasadena on New Year's Day and won the Small Cities Parade Trophy as well as the plaudits of hundreds of thousands lining Colorado Boulevard. (Photo by Los Angeles Examiner)

Editor—Jewel Neal. Published at the Shadow Mountain Club, Palm Desert. Items of interest to members should be forwarded to Sun Spots, Box 14, Palm Desert, California.

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Ray H. Stager

**New
Club
Mgr.**

RAY STAGER RETURNS TO SHADOW MOUNTAIN CLUB

Ray H. Stager, formerly General Manager at Shadow Mountain, has returned to the club after an absence of three years, during which time he managed the Wonder Palms Hotel.

When it became known that Wonder Palms had been sold and Mr. Stager had elected not to stay under the new ownership, the Board of Directors at Shadow Mountain prevailed upon him to return to the club.

Mr. Stager has an impressive background in club management extending over many years. Since coming to California he has managed Club Del Mar, the Portuguese Bend Club and Balboa Bay Club, as well as Wonder Palms and Shadow Mountain.

Before coming to the west coast, he managed some of the finest hotels in Miami Beach, and later became affiliated with the Schroeder Hotel chain in Wisconsin as a top executive.

Many members of the club are friends of some years standing — and, consequently, Ray Stager's return to Shadow Mountain has been greeted with enthusiasm.

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THE SHADOW MOUNTAIN CLUB

The Shadow Mountain Club is a private and restricted club serving its members and their guests in the enjoyment of life in the sun at Palm Desert, California, the nation's most beautiful desert playground. Under the ownership and direction of Shadow Mountain Park, Inc., the Club offers facilities that include pool swimming, tennis, golf, dining, dancing, poolside cabanas and a host of outdoor recreational activities. Address: P. O. Box 14, Palm Desert, California. Telephone, FIreside 6-6123.

OFFICERS OF CLUB

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Carl Henderson	Vice President
Robert Owen	Treasurer
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Gertrude Stretch	Asst. Sec. Treasurer

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RIVERSIDE COUNTY FAIR and NATIONAL DATE FESTIVAL FEB. 14-23 -- INDIO

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40 Acres of Parking in Date Grove, Adjacent to Fairgrounds

The County Fair Is Traditionally Your Greatest Attraction

OUTDOORSMAN SHOW

Recognizing the area's great recreational assets, the Riverside County Fair and National Date Festival this season will introduce its first Outdoorsman Show, February 14-23.

Space adjacent to the Horse Show arena has been set aside for exhibits, demonstrations, and resource agencies, where fans of all types of recreational pursuits can inspect and enjoy items associated with their sports.

The show will present commercial exhibits of boats, trailers, fishing gear, guns, water sports, and similar attractions. In previous years, only trailers have been displayed on the Indio fairgrounds.

In addition, there will be booths arranged by the California Department of Fish and Game, Coachella Valley Wildlife Propagation Club, Division of Forestry, and the U.S. Forest Service.

Riverside County is unique in that year-round, it offers some outdoor recreation. In the San Jacinto Mountains snow sports are scheduled at the same time other fans are enjoying the warm sun of the desert or water-skiing on the Salton Sea.

Because Los Angeles County has lost much of its outdoor space, each year sees an increase in the number of recreationists from there on the desert, in the mountains, and other sections of Riverside County where there is elbow room for outdoor fun.

THE ALADDIN BALL

Changes in the Aladdin Ball for February 11, should make this annual event more colorful than any of previous years, according to word from the Indio Chamber of Commerce, sponsors.

This year, all of the 11 girls picked for the Queen Scheherazade Court at the Riverside County Fair and National Date Festival will be present at the Shadow Mountain Club for the evening. In former years, only the Queen attended.

Chamber and fair officials plan to highlight the evening's program with an official presentation of the 10 princesses and representatives of their sponsoring group, followed by the official crowning of the girl picked as the 1958 Queen Scheherazade.

Also planned for the evening are musical numbers from the Arabian Nights Pageant and other selections to round out a program with appropriate theme for an Aladdin Ball.

Lucile Carnes, Indio Chamber of Commerce manager, urges that reservations for the February 11 affair be made as soon as possible since attendance will be limited to the number that can be comfortably accommodated.



Lisa King



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Lisa King *Hair stylist—Palm Desert Shop Mgr.*
Toni King *Hair stylist—in Palm Desert Shop—Tues & Sat.*
Mr. Kim Rivage *Hair stylist—in Palm Desert Shop—Wed. by appt.*
M'Liss Newton *Hair stylist & tint technician*
Luella Balsiger *Facials, Body Massage & Leg Waxing*
Miss Stella *Manicuring & Pedicuring in Palm Desert*
Miss Lee *Manicuring & Pedicuring in Palm Springs*

TONI KING'S COIF SHOP IN PALM DESERT

Lisa King, daughter of Toni, famous hair stylist—is now managing the TONI KING COIF SHOP in Hanson's beautiful new Palm Desert Shopping Centre.

Newcomers to our town may think of Toni King as a stranger but such is not the case. The fact of the matter is, Toni was the first hair stylist to open a shop in Palm Desert—over a decade ago; consequently, she is rightly considered one of the pioneers in the area.

Since leaving here Toni has owned and operated a fine beauty salon in Palm Springs and will keep her shop there in the Dorothy Gray Building; the Palm Desert salon under the supervision of Lisa, a fine hair stylist in her own right, is now in a position to cater to your every whim from a beauty care standpoint.

Incidentally, Lisa has purchased a ranch in Rancho Mirage where she now resides with her small daughter, and it is thought that eventually Toni may again become a resident of this area.

Having the two shops—Palm Desert and Palm Springs—makes it possible by a system of rotation to extend to their patrons at both salons the fine services of those under contract to them. For instance, Toni will be in Palm Desert to take care of her patrons personally on Tuesdays and Saturdays; Mr. Kim Rivage will be here on Wednesday of each week by appointment.

For those who would be glamorous and luxuriously

groomed from head to toe—for the individual who recognizes the finest personal beauty care—TONI KING'S COIF SHOP in the Palm Desert Shopping Centre stands ready to serve and delight you.

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Palm Desert

Vince of the Patio Barber Shop would like to thank his many friends in and around Palm Desert for their patronage this past year. It is indeed appreciated.

"Doings In The Desert"

To keep abreast of the ever mounting population, next June 1st Palm Desert will have a brand new Post Office which will be just about three times the size of the present one. The new building will be located on North El Paseo Street between Portola and Highway 111 and there will be a ten thousand square foot area to accommodate patrons and their automobiles.

* * *

John Hilton, one of the most prolific—and famous—desert artists recently terminated a showing of his fine oil paintings at the Desert Magazine Pueblo Art Gallery in Palm Desert. His work will now be shown at the Twentynine Palms Art Gallery through January 24.

* * *

Preparations are being made for work soon to begin on the Desert Turf Club's quarter-horse race track which will be located north of Rancho Mirage. Racing is scheduled to begin in the fall. Frank Bogert, formerly managing director of Desi Arnaz' Western Hills Hotel, has resigned his post there in order to give full time to the construction of the race track which will have a grandstand to accommodate twenty-eight hundred people. The cost of the track facilities—exclusive of land—has been set at well over a million dollars.

* * *

The Annual December Gymkhana at Shadow Mountain Stables drew an enthusiastic gathering of youngsters and adults to take part in the eight event program. Trophies went to the winners and ribbons to the other participants.

* * *

Plaza Motors, Cadillac-Oldsmobile dealers are celebrating twenty years of growth in Palm Springs—1937 to 1957. Under the guiding hand of Edgar L. McCoubrey and aided by N. K. MacDonald, Plaza Motors has grown from a tiny one desk office with a part time salesman to a business which grosses annually a million dollars. For Cadillac-Oldsmobile sales and service the finest is offered at the corner of Amado Road and Indian Avenue.

* * *

Another new business . . . Palm Desert Records has put out its first long playing Microgroove album. It is called—"Richard Kite sings a Golden Album of Sacred Songs" and he is accompanied by Hal Kapp at the organ. Richard Kite—under the name of Dick Baldwin—was featured vocalist formerly with such top bands as Charlie Barnett, Anson Weeks, Charlie Spivak, and others. At one time he recorded for Mercury Records. Since he joined the club, Shadow Mountain members have had the pleasure of hearing Mr. Kite sing on special occasions. The beauty of Dick's voice, coupled with the artistry of Hal Kapp at the organ, makes a winning combination and the Golden Album of Sacred Songs is fast catching on; The Corner Store in the Patio Shops is having difficulty keeping a supply of them on hand.

* * *

Indio's Tournament of Roses float (see cover) — "Jewels of the Magi" was even more spectacular this year than last and it is a great credit to our community to be participants in something as outstanding and beautiful as the Tournament of Roses Parade has become. No-

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announce

the opening of offices in

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Stenographer—Notary Public

where in all the world's history has there EVER been seen anything to equal this year's parade! And motion pictures, in color, will be shown throughout the Western Hemisphere.

* * *

Ocotillo Lodge opened its doors as Palm Springs' latest "club type" hotel designed especially for business executives who realize that relaxation in business leads to greater accomplishment. This lovely apartment-hotel carries us one more step towards the "way of life" to be found only on the California desert, just a couple of hours drive from the heart of Los Angeles.

* * *

A widely publicized event in the desert each year is the rodeo sponsored by the Palm Springs Mounted Police. This year—for the 18th annual event—Audie Murphy, a top Western star and America's most decorated war hero, will be Grand Marshal. Audie will lead the grand entry parade into the Rodeo Arena both Saturday and Sunday, February 1st and 2nd.



THE PLAYERS

THE PLAYERS

NIGHTLY—7:30 P.M. TO 12:30

SUNDAY BRUNCH—12:30 P.M. TO 2:30 P.M.

in the

MANZANITA ROOM

at

SHADOW MOUNTAIN CLUB

For your Dancing and Listening Pleasure

and

at the Piano Bar

RAY VINCENT

From Cocktail Hour—Until? ? ?



PALM DESERT ROTARY

While Palm Desert is not a big town—its Rotarian activities are giant-like.

The turnout of Rotarians each Friday noon at Shadow Mountain Club is impressive and the interests and accomplishments of these men speak for themselves.

In the past month such famous figures in the world of sports as Olympians Bob Mathias and Parry O'Brien, as well as Fred Haney, Manager of the World Champion Milwaukee Braves, have been spotlighted in the Palm Desert programs. Haney is so "sold" on the desert that he has purchased property at Silver Spur Ranch and will eventually build his home there. O'Brien already has a home here and Mathias brings his family down for frequent visits.

President Don Hamilton presides at the meetings and Phil Franklin functions as program chairman.

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and

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Club Closeups..

Who! When! Where!

By GRETCHEN

The desert is like unto a large window—clear, beautiful, colored bright, but the glass is warm and seems to weave a spell. Coming from the north, down through the pass that separates San Geronio and San Jacinto, both snow capped now, with a chill breeze blowing from the close-by ocean, the desert lies there—a huge window—it weaves a spell of harmony. Even when the shadows of night fall, it is as though there was a light within, beckoning the passing world to come and gaze through this “desert window.” The wide windows of Shadow Mountain Club pick up all the rare beauty of color and light, with the big, blue pool shimmering in the sun—rolling lawns beyond—and away in the distance the magnificent Shadow Mountain.

Again, the big glass doors of Shadow Mountain Club, with those who “push” when it says “pull” and vice versa, reflect the gaiety, expectancy and delight as members and their friends come along—through the doors this last month, came Ned and Dottie Blades from close-by Scottsdale, Harlan Peytons and Alvin Jensens from Spokane! Mrs. Olin Garrison, the Frank Bireleys and family, the Dan Potters, Bob and May Hanson, Clarence Becks, Wm. L. Watermans, Harrison Fishers with their guest, the well-known actor, Richard Arlen, Miss Yvonne de Carlo and her husband, Bob Morgan, the George McWilliams, Virginia Field, Bill Parker, Jack Schaub of Albuquerque and the Don Hunters.

When did the Christmas parties start? Early in the month, with the George Wallings pouring cocktails in their home on Shadow Lake Drive, Sunday, Dec. 15th—on the 19th, the Palm Desert Woman’s Club held its Christmas party at Shadow Mountain Club—More than two hundred ladies attended and carried away the beautiful table decorations designed by Mrs. John Moran—It might be added these decorations were “sold” for sweet charity’s sake! The Club celebrated its Tenth Anniversary with a gay Saturday night party—the theme of “Tin” for 10th anniversary was carried out in the decorations.—Even a large bouquet of “tin” flowers was made by Mr. and Mrs. Bob Coates, the “Lady Golfers” of Shadow Mountain celebrated their annual Christmas “jinks” which they called “Angel Party”—there were gifts for everyone and the tables were decorated with tiny candles in the shape of angels. Mr. and Mrs. Pat Ritchie hosted a cocktail party in the Indio room at Shadow Mountain Club on Wed., Dec. 18th—a beautiful Christmas tree and holly wreaths made for a festive holiday spirit—December 22nd was the day set aside for the children’s party—Parents and children filled the big dining room—a play written, staged and acted by Betty



Coffee Merchants greet the New Year at Shadow Mountain Club. L. C. Lewis (center) introduces Andy Moseley of Breakfast Club Coffee (on left) to his brother-in-law, C. E. Christensen of Maxwell House-Yuban Coffee on the right.

Crockett and John Fitzgerald was a great success—there was a gift for everyone and oranges and apples were given away as the children left for home.

A party of great importance was that given for Edgar Sergeant on his 80th birthday—December 20th—Mrs. Sergeant planned this “surprise” and it was given in their home on Shadow Mountain Drive—more than one hundred birthday cards and telegrams arrived during the day! Mr. and Mrs. Gifford Salmon held their annual “Christmas Day” open house—this affair has been celebrated for the past 20 years—and then Mrs. Joseph Moon and the Ralph Rollins started “pouring” again, Sat. Dec. 28th—and now one knows that there is never a dull moment during the Christmas holidays for Shadow Mountain Club members.

Now for the introductions to our new members—Mr. and Mrs. James N. Harrell of Palm Desert, Dr. and Mrs. Harry Johnson of Long Beach and Rancho Mirage—Dr. Johnson owns the delightful “Whispering Waters” hotel—Mr. and Mrs. Charles Pelgram of Encino, Mr. and

"SPRING FLOWERS" FASHIONS BY LULU BELLE OF PALM DESERT

The Palm Desert Woman's Club will sponsor its annual fashion show luncheon — "Spring Flowers" — on Thursday, January 30 at Shadow Mountain Club. This is a once-a-year event to raise money for the various charitable ventures of the Woman's Club.

Lula Belle of Palm Desert, the smart clothes shop poolside at the club, will furnish the fashions of Don Loper — cocktail dresses; daytime dresses by Zolot of California; Greta Plattr, for afternoon and evening, as well as elegant beach and swim wear; Sebastian coordinates—smart sweaters and skirts; Jeweled Sweaters by Schiaparelli; Sun Fashions of Honolulu; matching skirts and blouses by Val-Desco; Jewels by Napier.

Last—but not least—utterly fascinating hats named appropriately enough—HAPPY CAPPERS and DAFFY DOMERS. Long, colorful chiffon ribbons stream from some of these enormous straws (for the open car enthusiast)—others have intriguing little bows that look fine, coming or going.

Models who will parade these fine fashions are Jeanne Ahrens, Carolyn White, Marilyn Harstad, Karen Allabaugh, Lois Gardner, Kay Malone, Darliss Smith and small daughter, Tracy.

And through the cooperation of Hale's in Palm Desert, some of the newest fashions for men will be shown in conjunction with the luncheon.

Beautiful door prizes—a cashmere sweater with fur collar, beaded evening bag, etc., will be won by the lucky ladies.

Tickets can be obtained from Mrs. Harold Dahlbert, Ticket Chairman, Mrs. Mercedes Merryman or Mrs. Ralph Dietz.

Officers of the Palm Desert Woman's Club are Mrs. Carl Henderson, President, Mrs. John Moran, Ways and Means and Mrs. Robert Coates, Co-Chairman.



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CLUB CLOSEUPS—(Continued)

Mrs. John Botsford of Indio, Mr. and Mrs. George Pratt of Los Angeles, Mr. and Mrs. Gifford Salmon of San Mateo and Palm Desert, Mr. and Mrs. Melvin Eaton of Palm Springs, Mr. Eaton is the owner of Norwich Pharmaceutical Co., Mr. and Mrs. Arthur Waggener, retired Navy folk, Mr. Benjamin Taylor, producer and writer of Los Angeles and Palm Desert, Mrs. Francis Drake of Rancho Mirage, Mr. and Mrs. Richard Coffin of Palm Springs, who is associated with Edith Eddy Ward—Mr. and Mrs. G. F. Temple of Palm Springs, retired Director of Bank and Mining Co., Mr. and Mrs. Tom J. Morris of LaQuinta and Wichita, Kansas, retired manufacturer, Mr. and Mrs. Tom Orr of North Hollywood, Mr. Orr is an advertising Art Director, Mrs. Lucile Armstrong, realtor of LaQuinta, Mr. and Mrs. E. J. Primm of Palm Springs, and Los Angeles, Mr. and Mrs. George F. Anderson of San Francisco, Mr. and Mrs. Eugene Paine of Watertown, So. Dakota, Mr. and Mrs. T. Kirk Parsonage, Palm Springs and Pasadena, Mr. and Mrs. Wilmot Sidel-Fish of San Marino and many others. Christmas day was crowded from noon until the serving of dinner stopped at nine o'clock—there were many large family parties with high chairs for the small fry—also many no-host tables that became "family" parties before dinner was over—this proves that Shadow Mountain Club becomes home to its hundreds of members who are far away from that spot.

The windows of Shadow Mountain Club are the windows of the desert—and it is so wonderful to look through and out to the mountains all around that present a veritable riot of ever changing desert colors. Come often to this lovely club—there's always a warm welcome, always a smile and hearty handshake to greet you. Make your club—Shadow Mountain Club—your second home.



TALKING OVER PLANS WITH GENE SARAZEN for the new, modern 18-Hole golf course which will be built south of Shadow Mountain Club are left to right, Col. George Townsend, Ex-Gov. Mon Wallgren of Washington, SMC President Boynton Jones, Sarazen, Cliff Henderson and Joe Gokey.

● G O L F ●

SHADOW MOUNTAIN CLUB TO BUILD 18-HOLE GOLF COURSE

Plans have been announced at Shadow Mountain Club for another fine 18-Hole golf course for this area.

According to Gene Sarazen—twice National Open champion, and considered by many to be one of the greatest golfers of all time—this new modern course at Shadow Mountain will be for the golfer who thinks, not the long-ball slugger. It will be the new modern concept of an 18-hole course covering about 5,500 yards instead of the customary 7,000. Par will be about 70, or perhaps 69.

Sarazen, advising the group laying out the new course, said that the good golfer will be able to make the course in about two and one-half hours, an hour shorter than the present regulation course.

Dog-leg fairways and well-trapped greens will make it fine for championship play.

The new 18-hole course will be built south of Shadow Mountain Club. Work on it will be started this spring and it is hoped it will be ready next fall.

"The new modern course of this type is shorter than most but it is not any easier to play," said Sarazen. "It will give the golfer who uses his brains a chance against the competitor who has the power and," continued the famous golfer, "I think it will be one of the sportiest and most challenging courses in the entire area."

Boynton Jones, SMC president, and members of the club are enthusiastic over plans for the 18-hole golf course and are anticipating the day—not too far away it is hoped — when championship tournaments will be played at beautiful Shadow Mountain Club.



BING CROSBY, Honorary Mayor of Palm Desert, relaxing at his home there, while he discusses plans with Phil Franklin for the huge dinner and ball to be held at Shadow Mountain Club in his honor, February 4 under the auspices of the Palm Desert Chamber of Commerce.

HOLE-IN-ONE

Golfer Cliff Ives came through for the season's first hole-in-one on SMC's golf course. Cliff did the trick two days before Christmas and claims he was "covered with insurance." Incidentally, Cliff is a charter member of Shadow Mountain's Hole-in-One Club.

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Admission—
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BING CROSBY TO BE INSTALLED AS HONORARY MAYOR OF PALM DESERT

On February 4, 1958, at Shadow Mountain Club, the Palm Desert Chamber of Commerce will honor BING CROSBY at The Mayor's Ball. It will be a BLACK TIE Affair. Cocktails will be served from seven to eight-thirty; dinner at eight-thirty. **THE PUBLIC IS INVITED.** PRICE — PER PERSON — \$25.00. For reservations — call Mrs. Ralph Hale, Fireside 6-6924—Donation to Palm Desert Chamber of Commerce and the Woman's Club.

Shadow Mountain Club members may sign but must do so in advance and pick up their tickets before February 1st. It will be necessary to know the name of the host and his guests. **THERE ARE MANY "NO HOST" TABLES.**

Seating is on a first come, first served basis so early reservations are suggested. The stage and seating will be set so that everyone can see but some tables are better than others. The club does not have the responsibility of seating arrangements which are in the hands of the Committee. Reservations are limited to 350 persons.

RESERVATIONS WILL CLOSE SATURDAY, FEBRUARY 1st.

Preparations for the Honorary Ball are in the hands of the committee listed below:

Phil Franklin, Chairman

Mr. and Mrs. Ralph Hale

Cliff Henderson

Mrs. Hudson B. Werder

Mr. and Mrs. Willard Parker

Mrs. John Moran

Clay Stearns

Jack Pollard

Dick Kite

SPORTS SHOW

On Sunday, January 26 at 2:30 p.m., former Uclan Steve Mitaksis and his crew will again put on one of their outstanding sports shows poolside for Shadow Mountain Club members and guests. Featured will be spectacular diving from the high board and towers—comedy diving—trampoline exhibitions—and a host of other highly exciting and thrilling sporting events. Steve is a long-time SMC favorite and always puts on one of the top sports shows of the season.

Dear Members:

There is not a better time than now to invite your friends to become members of the Shadow Mountain Club. Set out below are just a few of the advantages of belonging to this fine club:

The largest Figure 8 pool in Southern California with 16 foot and 28 foot high towers — and two water-slides.

Tournament Size Tennis Courts.

→ Shuffleboard.

→ Kiddie-Land (Trains, Teeter-totter, Slides, Sand-pile, Toy House, etc.)

→ Snack Bar, Poolside for the kids.

9 hole Golf Course—Driving Range.

Shadow Mountain's new 18 hole golf course now in the planning stage which will equal the finest to be found anywhere.

→ Wading pool for Small Fry.

→ Beautiful Shadow Mountain Lake — with its flock of live ducks and its boating facilities.

One of the largest and finest dining rooms in the area, and dining on the terrace is also enjoyed. Sunday Brunch.

New cocktail lounge. Entertainment from 6 p.m. on—

Orchestra every evening 7:30 to 12:30 for your dining and dancing pleasure.

The above are just some of the activities Shadow Mountain Club has to offer you and future members. Of course and above all—it's the friendly feeling you find at this wonderful Club and the lasting friendships to be made here. As you know, membership is by sponsor only—so it's up to you to give the name of desirable individuals to our Membership Director, Frank Sorenson, who will contact them with a view to inviting them to join.

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Clea Steckelberg, dancer in the Arabian Nights Pageant, the colorful attraction presented nightly at the Riverside County Fair and National Date Festival, Feb. 14-23, by people of Coachella Valley. This fantasy is staged on a \$50,000 outdoor stage, designed by Harry Oliver, who put in many years as a Hollywood studio designer before becoming a desert notable. Costumes worn in the Pageant are valued at \$10,000. Pageant is free to fairgoers.

RIVERSIDE COUNTY FAIR and NATIONAL DATE FESTIVAL FEB. 14-23 INDIO



Princess Donna Ellis of the 1957 Queen Scheherazade Court at the Riverside County Fair and National Date Festival. Not only one of the County's top high school beauties, Donna is also a horsewoman and at school was a leader in 4-H activities. New Queen and court will be selected February 8th, at public judging contest at Fairgrounds. Girls picked to reign over Indio event represent all of eleven school districts in County.

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New Year's Eve at Shadow Mountain

SHADOW MOUNTAIN'S "HIGH SOCIETY" WELCOMES THE NEW YEAR

"Fame indeed is fleeting," mused Old Man '57. He leaned wearily on his scythe for support and, looking around, it struck him that it had not been too long ago when these SAME people were making the SAME kind of fuss over HIM. Yes, the Shadow Mountain Club revelers were giving Young Mr. '58 a tremendous ovation—simply because he had made his appearance! Young '58 certainly had done nothing to warrant all this attention, thought Old Man '57, with a tiny twinge of jealousy. It seemed ridiculous. You'd think they'd wait and see what he was going to do before making such a fuss but—"Ah, well . . . that's the way people are . . ."



(1) The Paul Barnes party with Mrs. Barnes to the extreme left, while Mr. Barnes is hosted fellow Jonathan Club members at Shadow Mountain. L. to r.—Mrs. Douglas, Mrs. Andersen and Dr. Openshaw. (3) And here we have more Jonathan Club members celebrating their 32nd Wedding Anniversary, Mr. and Mrs. George Sailor and Mr. and Mrs. Ernest L. C. and Mrs. Floyd C. Mitchell (center) with their guests, Mr. and Mrs. Werner Gubitz. (5) affair. Seated—Harold Smith with daughter, Mrs. James Harstad (center) and Mrs. S. party. L. to r.—Mrs. R. C. Sturgeon, C. B. Dyer, Mrs. O. A. Dietrich, R. C. Sturgeon, with Bozo, The Clown in the background. (9) Ray Russell with lovely Lynn Meredith with Floyd Brown—(Mr. and Mrs. Charles Canfield in foreground.)





Shadow Mountain Club

and with never a backward glance he shouldered his scythe and shuffled off, the frail figure soon lost to sight in the darkness of the desert at midnight.

* * *

Beautiful Shadow Mountain Club in Palm Desert welcomed in the New Year with a mighty roar! Expensively gowned women in lavish furs to guard against the chill of the late night air were in evidence everywhere and the men in their well-cut evening clothes provided a perfect atmosphere to complement the beauty of the women.

To name just a few of the members who entertained large parties at the club on this festive New Year's Eve—the Harold Smiths, (owners of Shadow Mountain

(Continued on page 30)



Mr. Barnes is completely hidden behind a guest. (2) Dr. and Mrs. Douglas Strang, Mrs. Douglas Strang, Dr. Nels Jerrald Andersen, Mrs. D. Lynn Openshaw, Dr. Strang, Nathan Club members including Mr. and Mrs. E. R. Williams who were celebrating their Mrs. Ernest L. Clauson. Also in the party were Mr. and Mrs. Layton Waterman. (4) Mr. Verner Gubitz. (5) Mr. and Mrs. Charles Canfield doing a little celebrating. (6) A family (Mr. and Mrs. Smith; standing is son, Clancy with his wife, Darliss. (7) The Sturgeon family. (8) R. C. Sturgeon, Mrs. Dyer and Dr. Dietrich. (8) Here we have the young Milton Haslers and Lynn Meredith posed graciously for the photographer. (10) Mrs. June Crooker dancing



Christmas at Shadow Mountain Club



KIDDIES' CHRISTMAS PARTY

The pictures on this page were taken at Shadow Mountain's Annual Children's Christmas Party and show Santa holding possibly the youngest of all those attending. In the other pictures are shown just a portion of the breathless small fry who crowded into the big Manzanita Room to find themselves utterly enchanted with a play put on by Betty Crockett and John Fitzgerald. When the magic hour was done—Santa presented each child with a gift. It is safe to say the club's littlest members were truly walking on air that day—and will long remember the occasion.

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Christmas at Shadow Mountain Club



The Ed Gardners



The Ted Smiths



L. to r. Mrs. Hazel Sergeant with sister-in-law, Mrs. Joseph Allabaugh and daughter, Karen.

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Something Personal

By JEWEL NEAL

The holidays at Shadow Mountain were pleasure for all concerned. The Christmas Eve Egg-nog party was heavily attended by a merry group and many stayed on to enjoy the fine cuisine of Chef Leon Duray. New Year's Eve, of course, was truly a fun-filled affair—and New Year's Day many sleepless club members and their guests congregated once more in this beautiful club to enjoy their favorite football games and the Tournament of Roses Parade, for which several extra television sets had been installed.

* * *

Romanoff's On The Rocks is the latest addition to the desert scene and certainly an asset to an already fabulous community. The beauty of this restaurant, with its outstanding service—good food and the finest of liquors, makes it a welcome addition to our vacationland. On opening night your columnist saw more motion picture people—producers, directors and the stars—than has been gotten together in one spot for a good many years. Quite a tribute to Prince Michael!

* * *

Mrs. Anita Wand of Indio — with the assistance of Mr. A. Fuller—entertained a dozen friends Christmas Day at the club. A cocktail party preceded the dinner—a huge turkey with all the trimmings — and, to further delight her guests, there were beautiful presents for all.

* * *

There were so many private parties going on throughout the holidays and, for one — Mercedes and Adrian Schwilck christened their new offices at Silver Spur Ranch with a soiree for about a hundred and fifty people. The fun started at five o'clock and was scheduled to end at eight—but it just went on and on . . .

* * *

Yvonne De Carlo and her husband, Bob Morgan, spent several days at Shadow Mountain soaking up the desert sun. They were the guests of the George McWilliams'.

* * *

Philip Omohundro, with his lovely daughter, Nancy vacationed during the holidays at his ranch in Palm Desert. Nancy goes to the University of Southern California at Berkeley, and does not get down this way too

often. Philip, a regular visitor to the Coachella Valley since 1932, is now a property owner along with the rest of the enthusiastic Palm Desertites.

* * *

Teen-ager Patti Parsonage hosted a dinner-party at Shadow Mountain for several young friends including Lonnie Burr, under contract to Walt Disney and seen in Disney's Mousketeers, his cousin, Beverly Hayes of North Hollywood and Sheldon Stein who is soon to make a motion picture for Sunset Productions. The young people were chaperoned by Mrs. Kirk Parsonage, Patti's mother.

* * *

Mrs. Faye Kennebeck and her son, John enjoyed their first Christmas in the desert in the festive atmosphere of Shadow Mountain Club, surrounded by many new friends in Palm Desert, as well as those from faraway places. To highlight the visit of her good friends—Mr. and Mrs. Albert Doyle of Sydney, Australia where Mr. Doyle is now Minister-at-Large—Mrs. Kennebeck entertained at dinner at the club for the whole group. Mr. Doyle held the high post of Consul General when the Kennebecks lived in Sydney.

* * *

The Earle Macartneys entered into the holiday spirit with a Christmas party to end all Christmas parties; however, they still had time to enjoy the club and the fun to be had there.

* * *

Your columnist attended the reception at the Desert Inn for the Palm Springs Playhouse Guild, which was held for the purpose of introducing members of the cast and the producers to the working press and all of those in the community interested in the Guild. Opening play January 14 was "The Reluctant Debutante"—under the aegis of Michael Ferrall and his wife, Marrian Walters—the newest husband and wife producing team in the American theatre.

* * *

Motion picture star Bob Stack recently prevailed upon Bill Nash at Shadow Mountain Club to let him store his pheasants in the big freezer there for a few days. The birds must have weighed a lot because when Bob came to claim them, he brought big, tall Jim Phillips of Ocotillo Lodge with him to help carry them out.

* * *

Fred and Velma Blades have just returned to their home in Palm Desert after a family reunion in Scottsdale, Arizona where they were houseguests of son, Ned and his wife, Dottie. Their other son, Jack had flown in from Washington, D. C., with his wife and family for the get-together which was the first in over five years. Ned and Dottie Blades—well-known to all the members—were very active in all club functions until moving to Scottsdale. Ned was formerly an officer of the Board of Directors at Shadow Mountain and also held the position of Editor of Sun Spots Magazine.

* * *

The Jerry Malones hosted a few close friends (over a hundred of them) at the club last Sunday night. The occasion—a surprise party send-off for the Milt Pages who are leaving the desert.



These two charming ladies—(left) Mrs. Alice Cook and (right) Mrs. Dorothy Grant added greatly to the glamour of New Year's Eve at Shadow Mountain.

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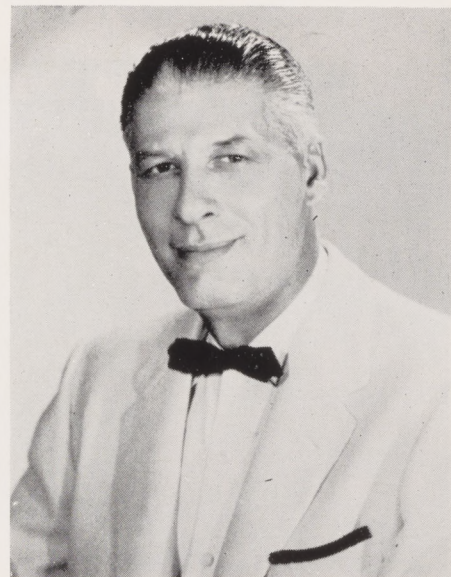
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In The Cocktail Lounge



Ray Vincent, playing nightly from six o'clock at the piano bar.

PIANO BAR OPENS AT SHADOW MOUNTAIN

In an effort to make Shadow Mountain Club an even more enjoyable place to meet old friends and make new ones—pianist Ray Vincent is now featured nightly at the piano bar in the club's attractive cocktail lounge.

To get the newly inaugurated cocktail hour under way—prices on drinks have been lowered between six and seven o'clock.

Mr. Vincent will be happy to play your special requests and will entertain throughout the evening, alternating with the dance group.

Formerly with Glen Gray's Casa Loma Band, Ray Vincent has since scored successes in such places as a Ciro's in Hollywood, the New Frontier in Las Vegas and in many other night clubs and fashionable southland hotels.

Shadow Mountain invites its members and their guests to meet and greet Ray Vincent tonight at the piano bar.

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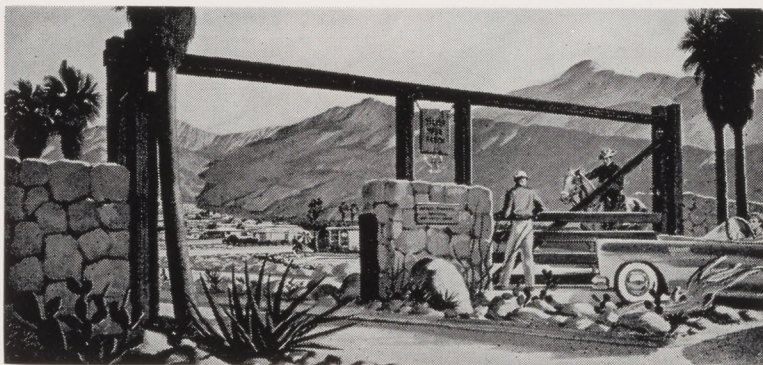
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TUESDAY, FEBRUARY 4 AT SHADOW MOUNTAIN CLUB

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Recreation Sidelights

By FITZ

Greetings, members of the SMC Family . . . your recreation department is looking forward to a great new season and cordially invites all of you, both new and old members, to participate in SMC's 1958 recreation program. We believe we have something interesting going on most of the time for each member of the family . . . from the toddlers to the oldsters and whether you live near or far, we hope to see you soon . . . real soon!

For the children and young folks there is an age-group recreation schedule already in full swing . . . and looking for new recruits day by day . . . so if you are 18 or under all you do to join this program is jot down your name and address and send it to yours truly . . . and you're in!

And, of course . . . for everyone your club offers a big choice of activities including ping-pong, tennis, golf, swimming, basketball, football, sport-shows, lectures, dancing, painting, feeding the ducks . . . or just plain relaxing poolside and soaking up the sun. At any rate, the age-group program is shaping up something like this:

LITTLE SHADOWS: (Ages 2-4)

This new toddler group welcomes all the small fry of SMC to meet every Thursday morning 9:30-11:30 in Kiddieland for a fun morning of games, drawing, baking pies, singing, bongos and special events such as "dress-up time" & "cracker and juice time." Yes, here's two crazy hours for the little ones . . . and a free time for mommy to relax and enjoy life . . . like cleaning the house!

SHADOWS: (Ages 5-7)

Shadows are meeting every Saturday 11:30-1:30 p.m. in the snack-bar . . . a diversified two hours of self-expression art, surfing, ostrich-hunting and lunch at 60c. Shadows are an independently dependent group looking for new members and looking toward a surprise treasure hunt Saturday, February 1 . . . come on you Shadows! Go, Go, Go . . .

BIG SHADOWS: (Ages 8-10)

This talented group meets alternate Friday afternoons 5:30-7:30 p.m. for parties, special events and dinner in

(Continued on page 30)



Small fry at Shadow Mountain enjoying that old American stand-by—milk shakes and hot dogs from the Snack Bar.

FUN FOR THE YOUNGSTERS AT SHADOW MOUNTAIN



PRE-TEENS AT



FRIDAY NIGHT GET-TOGETHER



Shown above—three pictures of Pre-Teens at the club enjoying their regular Friday night get-together.

T HIS 'N T HAT

For the past ten years discerning Palm Springs and Coachella Valley residents have discovered living more enjoyable with PAUL HEINLEY'S distinctive movable shutters and shojis in their homes. The PAUL HEINLEY showroom on Highway 111 in Palm Desert has been set up for the convenience of old friends and new customers who are now offered a complete and faster service including sales, measuring, finishing and installation at Los Angeles prices.

- TNT -

AHRENS BUICK in Indio, following the ever increasing trend towards a small, gasoline-saving type of car—has acquired the dealership for the German-made OPEL, which gets many miles to the gallon. The OPEL will be sold in this country only by authorized BUICK DEALERS. The OPEL will be arriving at AHRENS BUICK in ever increasing numbers as the weeks go by and will take its place alongside the beautiful new BUICKS now on display.

- TNT -

CHRISTINE'S GIFTS in the new PALM DESERT SHOPPING CENTRE is showing many lovely things at amazingly low prices. One of the most useful items to be found there is the Bridgeasy Table Cover, of rich Monsanto plastic, permanently printed up so that instant reference for point count bidding information is available at a glance.

- TNT -

And keep in mind that JEANNETTE CONSTANTINO, who has moved to new offices at the same location, has recently installed a THERMO-FAX DUPLICATING MACHINE, which means your legal documents can be copied in a matter of seconds and instantly available to you.

- TNT -

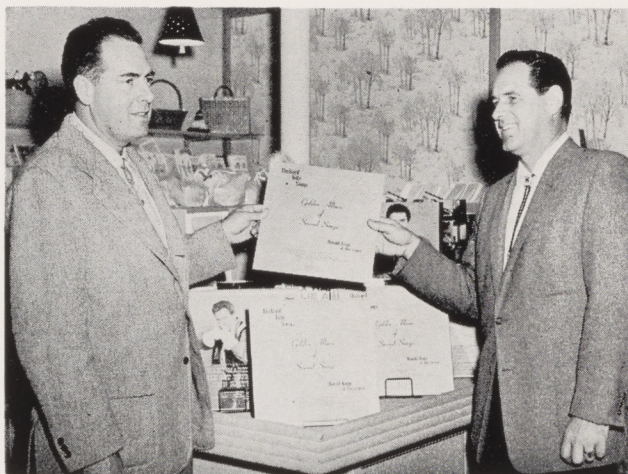
VINCE MATRUNOLA, of the PATIO BARBER SHOP and his wife had an automobile accident during the holidays and were bruised and shaken up—which necessitated the closing of the shop for a couple of days; however, VINCE is now back in his shop again.

- TNT -

JOE'S LIQUOR STORE and GOURMET PANTRY in Rancho Mirage continues to add to an already extensive stock. Here is to be found one of the most outstanding selections of fine wines—both imported and domestic — at reasonable prices, as well as every conceivable brand of liquor. The GOURMET PANTRY—already sheer delight—now boasts of many of the famous brands of candies, including some that have been imported.

- TNT -

ALICE PARRY WHITE, who has many years of public accounting and tax work to her credit is re-opening an accounting office in The Patio Shops with PAUL W. STANLEY as Associate Accountant. THE CORNER STORE will continue to function as always under the



"The Golden Album of Sacred Songs" featuring Dick Kite as vocalist, with Hal Kapp at the organ, is now available at the Corner Store in The Patio Shops in Palm Desert. Hal (on left) and Dick (on right) hold up the album for the photographer.

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THIS 'N THAT—(Continued)

capable management of Emma Howeth, who has been in charge of the store since last September.

— TNT —

To indicate the growth and progress of Palm Desert, some time ago COACHELLA VALLEY SAVINGS and LOAN ASSOCIATION opened an office here on Highway 111, under the supervision of TED SMITH. For thrift, savings and profit—a call to the office in Palm Desert will pay big dividends.

— TNT —

OSTLER & ASSOCIATES would like everyone to know that SOMETHING NEW HAS BEEN ADDED!! They are now carrying a complete line of Sherwin Williams Paints, including Kem Tone and Kem Glo. Also on hand is a supply of Pittsburgh Paints as well as wallpapers for every need.

— TNT —

For an unusual and exciting line of Indian Jewelry, see the SILVERSMITH in the Desert Magazine Press Building. And to tickle the fancy of the little ones—a delightful surprise in the form of a LUCKY PROSPECTOR'S POKE—is on hand.

— TNT —

And still more progress is made! Palm Desert now has its own Railway Express Agency which will service the Rancho Mirage-Palm Desert area to the greater convenience of the townspeople. The RAILWAY EXPRESS AGENCY is located in the black and white building at the corner of Portola and Highway 111—(74-102 Hwy. 111). The Agent is Marian Harris of Services, Unlimited. All express — both incoming and outgoing — will be handled through this office.

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The Aladdin Ball

at

Shadow Mountain Club

Tuesday, February 11

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PALM DESERT

S P O R T S



SMC Tennis Pro
Magda Rurac

TENNIS AT SHADOW MOUNTAIN is synonymous with the name Magda Rurac, tennis pro now in her second season at the club.

Whether it be in California, Florida, back East, Europe or anyplace in the world—Magda's tennis still equals the best and surpasses many. It was only last season here at the club that she won an undisputed victory over Pauline Betz, who holds many world titles.

About ten years ago—1947, to be exact—she and Pauline met on the courts for the first time in Monte Carol. Magda promptly upset America's top seeded Pauline and went on to win the crown from Mrs. Bosstock, the English champion. All of this is not too surprising when you discover that during her ten years of playing tennis in her native Romania, Magda had never lost so much as a single set! Her brilliant court career began when—at the age of fifteen—she captured Romania's women's singles championship. Then in Europe covering the period from 1937 to 1947, Magda won well over a hundred tournaments, defeating top European and American players.

Among Magda's tennis achievements in this country are included the National Clay Court Championship, 1949-1950; National Hardcourt Championship, 1951; and in the course of her spectacular career she has defeated many top seeded players such as Shirley Fry, Pat Todd, Beverly Baker Fleitz, Althea Gibson, Gussie Moran and Nancy Chaffee Kiner—just to name a few.

But to go back a little, life did not always seem so bright to Magda. In 1947, as we all remember, the Iron Curtain was drawn tightly across many countries in Europe and she and husband, Vini were trapped behind it. The break for them came when—due to the brilliant tennis playing of the pair—they were invited to Wimbledon to represent their country and, notwithstanding the careful "protection" of their government, by a miracle managed to make their escape. In a series of events which would tax the imagination of a "cloak and dagger" movie,

PRESS TIME BULLETIN

PALM DESERT'S SEVENTH ANNUAL INVITATIONAL TENNIS TOURNAMENT

(SPONSORED BY U.S. LAWN TENNIS ASSOCIATION
OF SOUTHERN CALIFORNIA)

at

SHADOW MOUNTAIN CLUB

Friday—February 21, 1958—1:00 p.m.—Admission FREE

Saturday—February 22, 1958—9:00 a.m.—Tickets on sale at the Club

Sunday—February 24, 1958—9:00 a.m.—Tickets on sale at the Club

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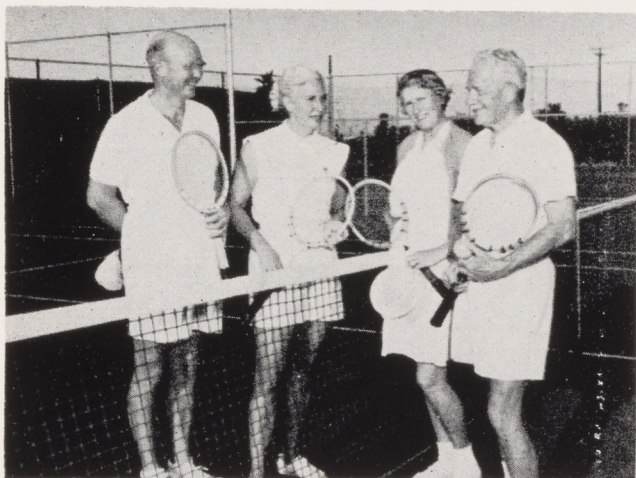
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they eventually found their way to this country and are now U. S. citizens.

During the summer months, Mrs. Rurac returns as teaching professional to the Indian Hill Club in Winnetka, Illinois, where she turned pro in 1952 . . . and her winters are spent in the beautiful surroundings of Shadow Mountain Club.

SPORTS



On left—Mr. and Mrs. Dave MacClyment defeated by Mr. and Mrs. Stewart Teaze in the Mixed Doubles at Shadow Mountain.



Group of engrossed spectators watching the Mixed Doubles Tennis Matches at Shadow Mountain.

MIXED DOUBLES AT SHADOW MOUNTAIN

Mr. and Mrs. Stewart Teaze won Shadow Mountain's mixed doubles tennis championship defeating Mr. and Mrs. David McClyment in the finals of the exciting two-day event held January 11 and 12, which saw eighteen teams competing for the annual crown. Finals set scores were 6-2, 3-6, 6-4.

Other scores: Quarter-finals—the McClyments def. Claibournes 6-0, 6-2; the Pages def. C. Myll-G. Johnson, 6-2, 6-2; Teazes def. MacConatys, 6-3, 6-0; Nielsons def. M. Margucci-K. Malone, 18-16, 6-3.

Semi-finals—Teazes def. Nielsons, 6-2, 6-4; McClyments def. Pages, 6-1, 6-2.

In the consolation play: Quarter-finals—B. Chambers-P. Entz def. C. Henderson-C. David, 6-2, 7-5; the C. J. Bosworths def. M. Slayman-J. Sussalla, 6-1, 6-2; B. Doty-M. MacClain def. J. Outcault-B. Graffin, 3-6, 6-4, 6-4; Tondue-D. Sniff def. the Pattons, 6-2, 6-2.

Semi-Finals: The Bosworths def. B. Chambers-P. Entz, 6-4, 6-1; Tondue-D. Sniff def. B. Doty-M. MacClain, 6-2, 3-6, 6-1.

Finals: The C. J. Bosworths def. Tondue-Sniff, 6-2, 10-8.

LADIES' GOLF

Last December 16th was indeed a full day for the Women's Golf Association at Shadow Mountain Club. The ladies met as usual early that Monday morning for their game of golf. Then, at noon, the nearly fifty women converged on the Indio Room at the Club for their annual Christmas party. A beautiful table had been set and to get things off to a rousing start they—one and all—dipped into a big iced bowl of Champagne punch. This was followed by a luncheon which, after the morning's athletic endeavors and then champagne, arrived none too soon.

As though the foregoing were not enough for any one day—Mrs. Dorothy Pierson entertained her cohorts with lessons in modern jazz. A little later all adjourned to their respective tables to play cards for the rest of the afternoon.

Door prizes for the Christmas party were won by Mesdames Seals, Wood and Crux.

Prizes for the morning's play went to Mesdames Wallgren, Squire, Gerlach and Thompson.

In conclusion — from the laughter which emanates from these golf luncheons and meetings throughout the season—there is not much left to be said except that your club hopes 1958 will be as happy a year for the Women's Golf Association as 1957 obviously was.

GOLF

Golf Pro Bob Pinnell reminds all members of the newly formed Men's Golf Association to turn in their scoring cards for handicapping.

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Travel

A Cruise to the North Cape and Lands of the Vikings

By THE EDITOR

Your holiday cruise this year to Iceland, the North Cape and the Viking Lands will be a superlative travel adventure if you go the Viking way on the New Gripsholm, a fine Swedish American Line ship. If you are fortunate enough to be thinking of a summer cruise, plan to cross a Viking gangplank into the happiest vacation of your life.

In summer the extraordinary beauty and wonder of the lands of the Midnight Sun are enhanced by a balmy climate and flower-filled valleys. Undoubtedly you have seen glorious places before this and have gathered your own travel rosary of unique sights but this summer, from the vantage point of a Viking ship—even the most seasoned travelers will open their eyes at the enchantment of the North, so grandiose in scale, yet so heart-warming in its hospitality.

The cruise itinerary is remarkable because it includes stops at distant Arctic outposts rarely visited by modern vessels: Iceland, quaintly antique, and a contradiction to its name in its summer green and profuse flowers. You will see the world's northernmost town, Hammerfest, actually 300 miles north of the Arctic Circle, yet with a climate delightfully pleasant. The mystery of the North Cape where the phenomenon of the Midnight Sun stirs and thrills the imagination. The first fjord on the long list, Lyngnefjord, with its great glaciers reaching almost to sea-level, is another contrast of flowers and warm sunshine with distant snow-crowned mountains. At Lyngseidet lives the Lapp colony, a hardy people who follow their reindeer to the northern tips of Scandinavia as they move in search of grass.

The twisted, cliff-guarded passage to Merok, charming village, will persist in your memory, and Bergen, alive with fishing craft and rich in relics of the Hansa era, is another delightful contrast. In Oslo, you see Norway's beautiful capital—and Gothenburg, Sweden's greatest seaport which once lured kings and pirates, is still an inviting port of call.

Now you cruise to the little sun-drenched city of Visby on the Island of Gotland . . . the epitome of romance, where the lavish roses and rambling ruins hardly seem real. You spend a day at Helsinki—Finland's handsome "White City," then travel on to Stockholm the attractive Swedish capital that tempts you with a host of marvelous restaurants and smart shops. Denmark offers you the little town of Helsingor at the gates of Kronborg Castle, the "Elsinore" of Shakespeare's "Hamlet" — and Copenhagen, founded in 1169, a modern city with a rich and absorbing treasure-trove of the past.

After Helsingor you leave Scandinavia. But the great cities of northern Europe are yet to come—gay Hamburg on the River Elbe, a seaport bristling with activity—Ijmuiden, the starting point for your visit to Amsterdam and Holland—and Antwerp in Belgium, from which you can visit the "Art Cities" of Ghent and Bruges, and end your cruise with a visit to the magnificent Brussels Worlds Fair.

* * *

This Viking cruise is arranged so that your ship is your home from the time you wave good-bye until you sight the craggy skyline of New York once more—no time-consuming packing and unpacking to bother you. The Gripsholm sails back to New York from Antwerp completing forty-four pleasure filled days of relaxation, fun and adventure.

Fay Kennebeck of Airlansea Travel in Palm Desert will be happy to handle all arrangements for this—climate-wise—January in June vacation. If you want to be on the New Gripsholm when it pulls out of New York on JUNE TWENTY-EIGHTH—on a never to be forgotten visit to the lands of the Midnight Sun—call AIRLANSEA TRAVEL now!

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NEW YEAR'S EVE AT SHADOW MOUNTAIN CLUB

(Continued from Center Spread)

Stables,) raised their glasses as the whistles began to blow, to a long table crowded with family and close friends; the Jonathan Club in Los Angeles was well represented with Dr. and Mrs. Douglas Strang on hand with a party, while at a nearby table Jonathan clubbers Mr. and Mrs. E. R. Williams, Mr. and Mrs. George Sailor and Mr. and Mrs. Ernest L. Clauson were enjoying the advent of 1958 in the desert; the Donald Carnes' were there with a host of friends including the Wilber Bears, long-time club members celebrating their fortieth wedding anniversary, the Paul Barnes' from Long Beach, the Niles Howells, Mr. and Mrs. Carl Bramming—new members who came all the way from Nashville, Tennessee, for the occasion—were dining with the Leslie Moodys of San Francisco. Other San Franciscans at the club were Mr. and Mrs. Tom Lynch—he is the District Attorney there—with a large party hosted by Mr. and Mrs. Robert Maloney, which included Mr. and Mrs. Charles Prelznick, Mr. and Mrs. Tom Maloney, and Mr. and Mrs. James Maloney—all down from the Bay City for the holiday. Mrs. Alice Cook and Mrs. Dorothy Grant were there as well as the Paul Heinleys, the Layton Watermans, the R. C. Sturgeons, the Charles Canfields, the Floyd C. Mitchells, the Pat Ritchies, Ray Russell with Lynn Meredith, SMC's President Boynton Jones with Mrs. Jones, the Andrew S. Moseleys, the Carl Hendersons—and so many more.

The "High Society" that is Shadow Mountain Club brought in little Mr. 1958 with much happiness and joy which, it is hoped, is indicative of what the New Year holds in store for one and all in the coming months.

RECREATION SIDE LIGHTS

(Continued from page 23)

the Indio Room at \$1.25. Kerry Macartney, at a recent meeting, copped the first-prize ribbon for a talent show . . . Kerry never knew he had so much theatrical ability and might go on the stage real soon . . . the next show leaving Palm Desert! At any rate, Big Shadows is a real hep group and will host a big Valentine's Day party February 14!

PRE-TEENS: (Ages 11-13)

These rock 'n rollers invite all pre-teens to join them for a big skating party Friday night, January 24 . . . all you do is meet at the club at 7 o'clock sharp. Don't miss this . . . dating optional. Pre-teens meet alternate Fridays 5:30-7:30 p.m. for parties, dancing and dinner at \$1.25.

TEENS: (Ages 14-18)

All teens and their dates are invited to the big semi-formal dinner-dance Friday, January 31, in the Indio Room! It's \$2.50 per person and reservations are coming in fast! Get on the ball, guys and gals, latch onto a date and live it up . . . time 7:30 to midnight. Robby Clai-bourne is in charge.

Well, that's it for now folks . . . but in closing we might add to be sure and scan the monthly program calendars coming your way and tell us anything you might like to add . . . or subtract. See you soon . . .

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Men's Golf

SMC Men's Golf Association reports their regular Wednesday tournaments are getting bigger and better with prizes for the winners; and besides this weekly event they are looking forward to special trophy play in February and March . . . a qualifying round and match play with handicap will be conducted for the Cornelius Trophy in February and in March it will be a 54-hole medal handicap club championship for the perpetual trophy donated by the Silver Spur Ranch.

The Tournament, Entertainment, and Membership Committee includes the following members: Pete Pierson, chairman; Roy Vernier, Secy. & Treas.; George Beeman, Dr. Chambers, Rocky Harris, Dr. Seals, J. B. Schutz, George Thompson, and Fred Stretch.

Recent Winners in the "Beat The Pro Tournament" played Dec. 30, were:

Dr. Newcastle
K. Crouse
Cliff Ives
S. Teaze
H. La Forge

H. Wardell
H. Donivan
P. Pierson
Don Hunter
A. Kettenbach

MEN'S GOLF ASSOCIATION AT SHADOW MOUNTAIN CLUB

Shadow Mountain Club has now inaugurated a Men's Golf Association which meets every Wednesday at 1:00 p.m. at the Golf House. Major prizes are awarded weekly to winners of 1st, 2nd and 3rd place. All club members are invited to join and Bob Pinnell, Shadow Mountain's Golf Pro, announced that at the end of the first day he had signed up twenty-five members.

Winners in the first day's competition, December 11th were:

Joe Harding—1st Prize
Dr. E. C. Ruge—2nd Prize
Roy Vernier—3rd Prize

Winners—second tournament—
Rocky Harris—1st Prize
Cliff Ives—2nd Prize
Roy Vernier—3rd Prize

Winners—third tournament—
Dr. Newcastle—1st Prize
Roy Vernier—2nd Prize
Cliff Ives—3rd Prize

THE PALM DESERT CHAMBER OF COMMERCE

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Dinner at 8:30

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